

FreshKicks Sneaker Care – 36 Month Cash Flow Projection

Container-Based Sneaker Cleaning Business (South Africa)

Cash Flow Assumptions

Item	Assumption
Opening cash balance	R25,000 (working capital)
Starting customers per day	8
Customer growth	+1 customer every 3 months
Average price per service	R120
Operating days per month	26
Monthly operating costs	R14,000
All sales are cash / instant payment	Yes

36-Month Cash Flow Statement

Month	Cash Inflows (R)	Cash Outflows (R)	Net Cash Flow (R)	Closing Cash Balance (R)
1	24,960	14,000	10,960	35,960
2	24,960	14,000	10,960	46,920
3	24,960	14,000	10,960	57,880
4	28,080	14,000	14,080	71,960
5	28,080	14,000	14,080	86,040
6	28,080	14,000	14,080	100,120
7	31,200	14,000	17,200	117,320
8	31,200	14,000	17,200	134,520
9	31,200	14,000	17,200	151,720
10	34,320	14,000	20,320	172,040
11	34,320	14,000	20,320	192,360
12	34,320	14,000	20,320	212,680
13	37,440	14,000	23,440	236,120
14	37,440	14,000	23,440	259,560
15	37,440	14,000	23,440	283,000
16	40,560	14,000	26,560	309,560
17	40,560	14,000	26,560	336,120
18	40,560	14,000	26,560	362,680
19	43,680	14,000	29,680	392,360
20	43,680	14,000	29,680	422,040
21	43,680	14,000	29,680	451,720
22	46,800	14,000	32,800	484,520
23	46,800	14,000	32,800	517,320
24	46,800	14,000	32,800	550,120
25	49,920	14,000	35,920	586,040
26	49,920	14,000	35,920	621,960
27	49,920	14,000	35,920	657,880
28	53,040	14,000	39,040	696,920
29	53,040	14,000	39,040	735,960
30	53,040	14,000	39,040	775,000
31	56,160	14,000	42,160	817,160
32	56,160	14,000	42,160	859,320
33	56,160	14,000	42,160	901,480
34	59,280	14,000	45,280	946,760
35	59,280	14,000	45,280	992,040

36	59,280	14,000	45,280	1,037,320
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